# CBC PAC IE 2022 Post Election Survey

It wasn't just the economy (thankfully!)

Key issue and value cross-pressures allowed Dems to erode the *red wave*

***In our CBC IE districts, our targets well out-performed their national average***

A survey of 802 voters in battleground districts and 200 oversample of Black voters
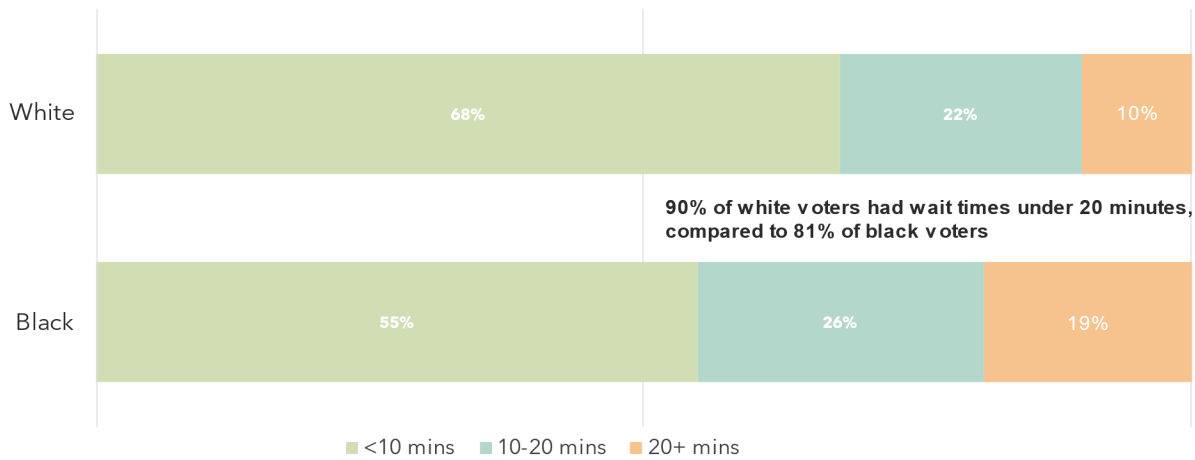
Presented by Cornell Belcher

**Key Finding**: Democrat performance was markedly better among Black voters in districts with CBC IE programming targeting them. We met these voters where they were on issues effectively, and drew a compelling narrative for why they should support the Democratic candidate and reject the Republican
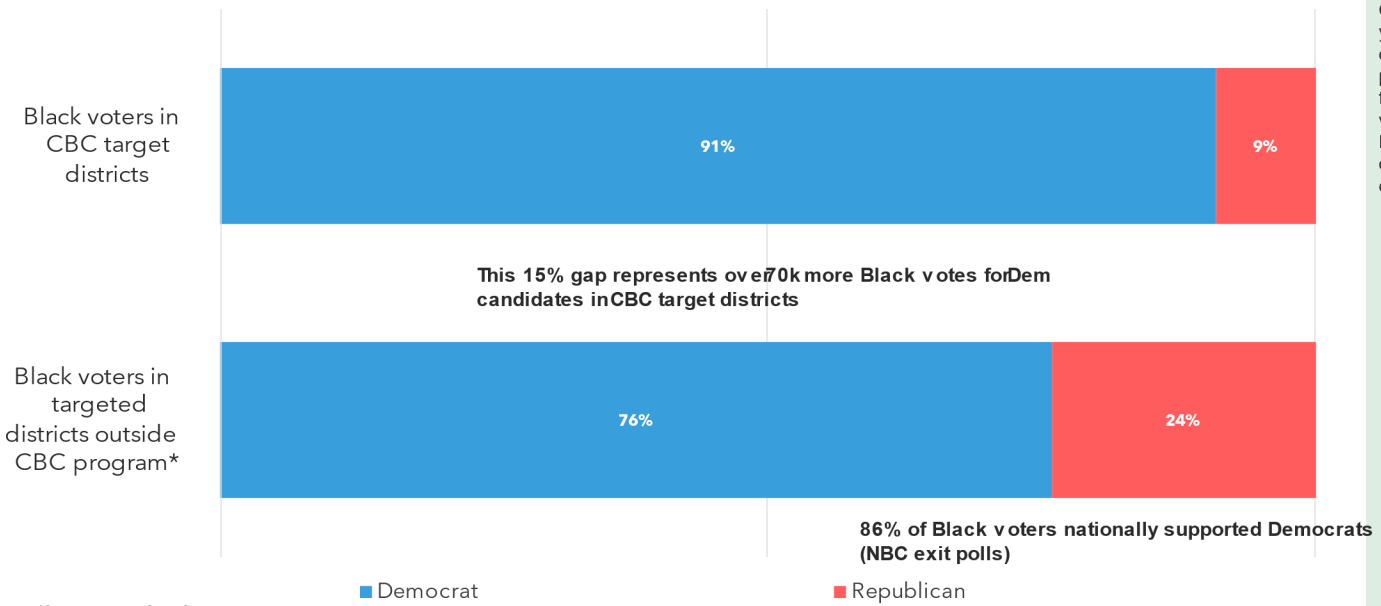
Q12. Now let me ask you, which candidate did you vote for in the past midterm elections for Congress? Did you vote for the Democratic candidate or the Republican candidate?

Black voters in CBC target districts

91% | 9%

This 15% gap represents over 70k more Black votes for Dem candidates in CBC target districts

Black voters in targeted districts outside CBC program*

76% | 24%

86% of Black voters nationally supported Democrats (NBC exit polls)

■ Democrat          ■ Republican

*Low sample size

4

# Wait times significantly longer for Black voters

White: 68% | 22% | 10%

**90% of white voters had wait times under 20 minutes, compared to 81% of black voters**

Black: 55% | 26% | 19%

■ <10 mins  ■ 10-20 mins  ■ 20+ mins

| | Total | Black | Mil/Gen Z | Older | W-Dem | W-GOP | WC |
|---|---|---|---|---|---|---|---|
| <10 minutes | 67% | 55% | 63% | 68% | 63% | 70% | 67% |
| 10-20 minutes | 22% | 26% | 20% | 26% | 28% | 20% | 22% |
| 20+ minutes | 11% | 19% | 17% | 6% | 9% | 11% | 11% |
| Dk/Ref | 0% | 0% | 0% | 0% | 0% | 0% | 0% |

17

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## Voters where greatly cross pressured by a multitude of issues- it wasn't simply inflation; but abortion, voting rights, democracy, and boarder security also played key roles in how voters decided

### Issues most important in midterms
*(Choose up to 2)*
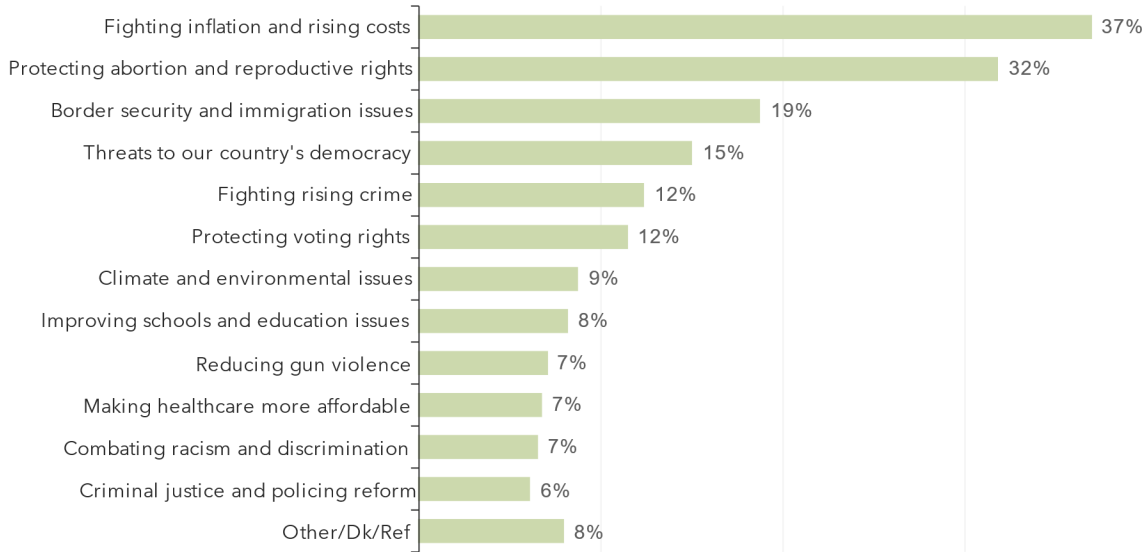
| Issue | Percentage |
|---|---|
| Fighting inflation and rising costs | 37% |
| Protecting abortion and reproductive rights | 32% |
| Border security and immigration issues | 19% |
| Threats to our country's democracy | 15% |
| Fighting rising crime | 12% |
| Protecting voting rights | 12% |
| Climate and environmental issues | 9% |
| Improving schools and education issues | 8% |
| Reducing gun violence | 7% |
| Making healthcare more affordable | 7% |
| Combating racism and discrimination | 7% |
| Criminal justice and policing reform | 6% |
| Other/Dk/Ref | 8% |

Q24. And generally speaking, please tell me which issues were the most important to you in deciding which candidate to vote for in the recent election for Congress?

21

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GOP ran up score around inflation/crime/immigration, but around basically every other issue voters broke solidly for Dems, and we ran up a larger margin on the issue of abortion than they did on inflation - helping to push back red wave.

| | Total | Black | Mil/Gen Z | Older | W-Dem | W-GOP | WC | Vote margin |
|---|---|---|---|---|---|---|---|---|
| Fighting inflation and rising costs | 37% | 23% | 40% | 35% | 8% | 67% | 39% | -66% |
| Protecting abortion and reproductive rights | 32% | 43% | 38% | 28% | 62% | 8% | 35% | 72% |
| Border security and immigration issues | 19% | 4% | 18% | 19% | 3% | 38% | 20% | -84% |
| Threats to our country's democracy | 15% | 17% | 11% | 17% | 28% | 5% | 17% | 64% |
| Fighting rising crime | 12% | 7% | 11% | 14% | 2% | 24% | 16% | -76% |
| Protecting voting rights | 12% | 18% | 14% | 11% | 16% | 5% | 11% | 53% |
| Climate and environmental issues | 9% | 7% | 9% | 9% | 17% | 4% | 10% | 61% |
| Improving schools and education issues | 8% | 10% | 8% | 9% | 7% | 6% | 6% | 12% |
| Reducing gun violence | 7% | 13% | 6% | 7% | 11% | 3% | 6% | 44% |
| Making healthcare more affordable | 7% | 11% | 7% | 6% | 10% | 3% | 5% | 43% |
| Combating racism and discrimination | 7% | 15% | 8% | 5% | 7% | 1% | 4% | 64% |
| Criminal justice and policing reform | 6% | 7% | 5% | 6% | 3% | 8% | 4% | -26% |

Q24. And generally speaking, please tell me which issues were the most important to you in deciding which candidate to vote for in the recent election for Congress?

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# Beliefs by subgroup: there are real critical differences in how white GOP voters and white Dem voters see the world

| | | Total | Black | Mil/Gen Z | Older | W-Dem | W-GOP | WC |
|---|---|---|---|---|---|---|---|---|
| Corps/wealthy too much political power | Agree | 90% | 91% | 92% | 87% | 98% | 85% | 89% |
| | Disagree | 7% | 4% | 6% | 9% | 2% | 12% | 8% |
| | Net Agree | 83% | 87% | 86% | 78% | 95% | 72% | 82% |
| Harder for working Americans to get ahead | Agree | 86% | 82% | 90% | 83% | 79% | 94% | 88% |
| | Disagree | 11% | 14% | 6% | 14% | 19% | 2% | 12% |
| | Net Agree | 75% | 68% | 84% | 69% | 60% | 92% | 76% |
| Democracy under major threat | Agree | 71% | 83% | 76% | 65% | 84% | 62% | 73% |
| | Disagree | 25% | 14% | 22% | 31% | 14% | 37% | 25% |
| | Net Agree | 47% | 69% | 55% | 34% | 71% | 25% | 48% |
| Income inequality a big problem | Agree | 66% | 87% | 64% | 66% | 91% | 41% | 63% |
| | Disagree | 31% | 12% | 34% | 30% | 7% | 56% | 35% |
| | Net Agree | 34% | 75% | 29% | 35% | 84% | -15% | 28% |
| Racism a big problem | Agree | 59% | 91% | 64% | 55% | 91% | 28% | 59% |
| | Disagree | 39% | 9% | 34% | 42% | 9% | 71% | 41% |
| | Net Agree | 21% | 83% | 30% | 13% | 82% | -42% | 18% |

Q28 -37. Now I'd like to read you a few statements about different issues in America. For each one, please tell me whether you agree or disagree with this statement. And is that strongly (agree/disagree) or just somewhat (agree/disagree)?

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## While GOP voters reject the idea that racism is a big problem, they do agree reverse discrimination is a big problem

| | | Total | Black | Mil/Gen Z | Older | W-Dem | W-GOP | WC |
|---|---|---|---|---|---|---|---|---|
| Heritage/culture under attack | Agree | 57% | 60% | 51% | 59% | 33% | 77% | 54% |
| | Disagree | 36% | 29% | 45% | 32% | 59% | 21% | 41% |
| | Net Agree | 21% | 31% | 5% | 26% | -26% | 56% | 13% |
| SCOTUS too activist/threat to rights | Agree | 56% | 67% | 61% | 52% | 86% | 30% | 57% |
| | Disagree | 39% | 25% | 33% | 42% | 10% | 67% | 41% |
| | Net Agree | 17% | 42% | 28% | 10% | 76% | -37% | 16% |
| Sexism a big problem today | Agree | 53% | 76% | 55% | 52% | 77% | 28% | 50% |
| | Disagree | 43% | 22% | 43% | 44% | 20% | 70% | 46% |
| | Net Agree | 10% | 54% | 13% | 8% | 58% | -43% | 4% |
| Immigrants threaten to replace tradition | Agree | 34% | 26% | 31% | 35% | 7% | 60% | 28% |
| | Disagree | 60% | 71% | 67% | 55% | 92% | 33% | 66% |
| | Net Agree | -26% | -45% | -36% | -20% | -85% | 28% | -38% |
| Reverse discrimination a big problem | Agree | 39% | 14% | 39% | 38% | 14% | 67% | 41% |
| | Disagree | 55% | 79% | 58% | 53% | 85% | 26% | 54% |
| | Net Agree | -16% | -64% | -19% | -15% | -71% | 41% | -13% |

Q28 -37. Now I'd like to read you a few statements about different issues in America. For each one, please tell me whether you agree or disagree with this statement. And is that strongly (agree/disagree) or just somewhat (agree/disagree)?

27

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